



Kosair Charities Centre • 982 Eastern Parkway • Louisville, KY 40217

Dear Friend of the Foundation,

As a leader in the fight against epilepsy, the Epilepsy Foundation of Kentuckiana (EF Kentuckiana) invites you to celebrate with us and provide a sponsorship for the **2023 Kentucky Veterans of the Year Award Dinner** on **Wednesday, November 8** from **6:00 p.m. – 8:00 p.m.** at **The Jeffersonian** (10617 Taylorsville Road, Jeffersontown, Kentucky). This event is dedicated to celebrating the 295,000 Kentucky veterans who call Kentucky their home and who "Continue to Serve" their communities after taking off their uniform and defending this great country. Over 174,000 children, adults, and veterans with epilepsy and seizure disorders live throughout Kentucky and southern Indiana and the EF Kentuckiana is here to help. Sixty percent of combat injuries for veterans serving after 9/11 are from blast injuries and evidence-based research suggests that 40% of combat troops who suffer a traumatic brain injury (TBI) will develop post traumatic epilepsy (PTE). The likelihood of developing PTE is linked to the severity of the TBI. A penetrating TBI places the veteran at an increased risk of developing PTE due to severe bleeding in the brain and/or brain damage. A mild TBI is much harder to diagnose but the effects can still be severe and delayed up to 20+ years after the initial injury.

You likely know someone with or affected by epilepsy, but you may not know it. Here's a staggering statistic that surprises many people: 1 in 26 individuals will develop epilepsy in their lifetime. Many people don't like to talk about epilepsy even though epilepsy is the most common of the chronic serious brain diseases. More people are familiar with complications of horrible diseases like muscular dystrophy, multiple sclerosis, cerebral palsy, and Parkinson's disease, even though more people are affected by epilepsy than all those combined. Another surprising fact is that death can occur from epilepsy by prolonged seizures, sudden unexpected death in epilepsy (SUDEP), and other seizure-related causes such as drowning, falls, suffocation, and other accidents. In fact, SUDEP accounts for 34% of all sudden deaths in children. Let's not forget our veterans! Many heroes who served our country sustained a severe traumatic brain injury and their chances increase 53% of developing post-traumatic epilepsy and suffering life-long challenges. The Kentucky Veterans of the Year Awards Dinner is a special event that we will host during Louisville Mayor Greenberg's "Week of Valor" leading up to Veterans Day.

This event will offer up to 150 veterans, family members, supporters from the medical and business community, community leaders, a night of scrumptious food, entertainment, and culminating with one male and one female veteran being recognized as the 2023 Kentucky Veteran of the Year. Additionally, the event will serve to raise awareness of epilepsy and the education, advocacy, outreach, and direct client services available through the EF Kentuckiana, that improve lives and help those living with epilepsy overcome the myriad of challenges and heartbreaking consequences resulting from potentially life-threatening seizures. We respectfully request your support for the Kentucky Veterans of the Year Awards Dinner and appreciate any contribution.

This will be the 10-year anniversary of the Kentucky Veterans of the Year event, and we would be thrilled for your support through one of the sponsorship levels offered. Please make your choice from the attached sponsorship levels sheet and know that your support of this event will make a tremendous difference and help bring epilepsy out of the shadows.



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Checks should be made payable to the Epilepsy Foundation of Kentuckiana and mailed to Kosair Charities Centre, 982 Eastern Parkway, Louisville, Kentucky 40217. Our tax ID number is 61-1314540 and enclosed with this letter is our W9 form. If you have any questions, please feel free to contact me at 502-907-1536 / dbow@efky.org. The EF Kentuckiana would like to thank you for your consideration of this request as we are working together to END EPILEPSY.

Sincerely,

A handwritten signature in black ink that reads "D A B".

Donald A. Bow, MCPO, USN (Ret)
Veterans Outreach Coordinator



2023 Kentucky Veterans of the Year Awards Dinner Sponsorship Levels

Title Sponsor: Medal of Honor - \$4,000

- Two tables of eight at the event, positioned front and center.
- Company logo listed as Titled Sponsor on all promotional materials.
- Company logo listed as Titled Sponsor on the cover of the event program and a full-page company advertisement on the back cover.
- A Kentucky Veterans of the Year gift for public display at your place of business
- Prominent recognition of your company on the Kentucky Veterans of the Year website for one year, including a link to your corporate website.

Silver Star Sponsor - \$2,500

- Two tables of eight at the event in a prominent location.
- Full-page company advertisement inside the event program.
- A Kentucky Veterans of the Year gift for public display at your place of business.
- Prominent recognition of your company on the Kentucky Veterans of the Year website for one year, including a link to your corporate website.

Bronze Star Sponsor - \$1,500

- One table of eight at the event.
- Half-page company advertisement inside the event program.
- Prominent recognition of your company on the Kentucky Veterans of the Year website for one year, including a link to your corporate website.

Kentucky Warrior Sponsor - \$1,000

- One table of eight at the event.
- Quarter-page company advertisement inside the event program.
- Prominent recognition of your company on the Kentucky Veterans of the Year website for one year, including a link to your corporate website.

Kentucky Supporter of Veterans Sponsor - \$100 - \$999

- Recognition of your company inside the event program.
- Recognition of your company on the Kentucky Veterans of the Year website for one year, including a link to your corporate website.

To secure your sponsorship level, please contact Donald Bow, MCPO, USN (Ret) at 502-907-1536 / dbow@efky.org.